



OurValley.org is a community-focused news site based on our seven weekly newspapers. It encourages reader participation by allowing users to submit their own news, photo galleries, videos and opinions. It's a resource everyone in the Valley uses. Your ads are sure to be seen because our ad positions are strategically placed and always adjoined to content.

## Leader Board

Size- 728p X 90p  
Exclusive - \$250 month  
Rotating- \$75 month

## Button

Size- 120p X 120p  
Exclusive, Top Placement- \$100 month  
Rotating- \$25 month

## Vertical Button

Size- 120p X 240p  
Exclusive, Top Placement- \$150 month  
Rotating- \$45 month

## Skyscraper

Size- 120p X 600p  
Exclusive, Top Placement- \$200 month  
Rotating- \$65 month

## Bottom Banner

Size- 728p X 90p  
Exclusive- \$100 month  
Rotating- \$30 month

The screenshot displays the OurValley.org website interface. At the top right, there is a prominent green 'Subscribe' button. Below the header, a large 'Daily Headlines' section features a photo of a woman speaking at a microphone. The main content area is a grid of news articles from various local newspapers, including Salem Times-Register, Fincastle Herald, News Messenger, Cave Springs Connection, Radford News Journal, Vinton Messenger, New Castle Record, and Valley Sports. A 'Community Calendar' is visible at the bottom left, and a 'Local News' section is on the right. A vertical sidebar on the left contains several 'Vertical Button' ads, including one for 'Blackstone, VA REALTOR' and another for 'Join Study 2008'. A 'Bottom Banner' ad is located at the very bottom of the page.

**Averaging nearly 39,000 pageviews per month!**

Each Visitor spends over **five minutes per visit.**

You can't get that kind of exposure with a 30 second TV or Radio spot.